

Name (max. 1): \_\_\_\_\_

Title: \_\_\_\_\_ Project #: \_\_\_\_\_

CMed 20/30

## **INTERACTIVE MEDIA – Presentation**

### **Description**

This project requires you to produce an **interactive** presentation. Your presentation must include 10 to 15 pages/slides/focus areas on a specific topic and must allow for user interaction (other than advancing the presentation).

### **Format**

Using PowerPoint, Notebook, Prezi or other software, you are to create an interactive presentation on a chosen topic. The presentation needs to include text, audio and visuals but should be primarily a visual experience. Suggested interactions could include triggers, buttons, hyperlinks (internal or external), motion and audio. Some of your interactions can be question-, game- or puzzle-based but diversity is key to this project. Explore a variety of interactions to demonstrate competency in more than one feature of the software. Adding video is optional. Some helpful websites for PowerPoint are listed below:

<http://www.brightcarbon.com/blog/how-to-make-interactive-powerpoint-slides-for-elearning/>

<http://www.brightcarbon.com/blog/powerpoint-triggers-make-something-happen/>

<http://www.brightcarbon.com/blog/stop-motion-using-powerpoint/>

## **Pre-Production Elements**

Create a concept outline – a paragraph or two summarizing the topic chosen and at least four or five different types of interactions you plan to include.

Draw a presentation map that shows what each slide is about, how the slides connect to each other and if they link to any external sites or documents.

### **Scoring (10% - 20%)**

	<b>Hard copy</b>	<b>E-file</b>
<input type="checkbox"/> Concept outline – typed and printed	✓	X
<input type="checkbox"/> Presentation Map (can be neatly hand-drawn)	✓	X

## Production Elements

Build the presentation including all visuals and interactivity. Remember to be creative and incorporate diverse interactions. Be sure to include a title at the beginning with your name as well as an exit/end option for the user. Add music and sound effects where appropriate.

### Scoring (70% - 80%)

- ☐ sufficient number of slides/focus areas
- ☐ user controls perform as intended
- ☐ diverse and creative interactions
- ☐ visually appealing designed
- ☐ audio enhances production

## Post-Production Elements

Be sure to test your presentation for proper performance in all scenarios. If it functions flawlessly, get a peer review and be prepared to make some last-minute changes. Save your presentation file (or link if using online software) to the proper project folder. Then complete a Project Reflection.

### Scoring (10% - 20%)

	Hard copy	E-file
<input type="checkbox"/> Peer Review	X	✓
<input type="checkbox"/> Presentation file or link	X	✓
<input type="checkbox"/> Project Reflection form	X	✓
<input type="checkbox"/> Neatly organized duotang with all required papers	✓	X

## SUMMARY

A single element, done well, can be outstanding, however, done poorly, can bring down the entire feel of the entire production. Weight each category accordingly. Total must equal 100.

Category	Weight Range	Choose a weighting	Score
Pre-production	10% to 20%		
Production	70% to 80%		
Post-production	10% to 20%		
<b>TOTAL</b>		100%	